

A large, faint, circular watermark logo of the World Halal Trust Group is centered in the background. It features a mountain silhouette and the text 'WORLD HALAL TRUST GROUP' around it.

# *World Halal Trust Group*

## **WHT NAME, CERTIFICATE AND LOGO USAGE POLICY**

*QMS-06, version 1, approved 01/04/2025)*

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## SCOPE

This procedure was prepared by the Top Management of World Halal Trust Group (hereafter WHT Group) and defines the rules of WHT Group's name, certificate and logo usage by its Clients.

## 1. WHT GROUP'S HALAL LOGO / CERTIFICATION MARK



- 1.1. Each WHT subsidiary owns and controls a Halal logo / Certification Mark that is registered with the Patent office of the relevant country. Each WHT subsidiary maintains the control of the use of its Halal logo / Certification Mark through the Halal Certification Agreement, policies and surveillance of Halal logo / Certification Mark usage. Prompt and well-defined action based on options defined in Halal Certification Agreement and the associated policies is carried out for any misuse or unauthorised use of the Halal logo / Certification Mark. Appropriate legal action will be taken for any misuse of the Halal logo / Certification Mark not bound by the Halal Certification Agreement in place. In addition, each WHT subsidiary will obtain a legal advice and notify appropriate governmental, regulatory and public bodies of relevant countries with regard to the misuse of the Halal logo / Certification Mark. Each WHT subsidiary is fully capable of financing the legal defence of its Halal logo / Certification Mark.

## 2. WHT GROUP'S NAME, CERTIFICATE AND HALAL LOGO / CERTIFICATION MARK USAGE

- 2.1. The decision regarding the use of Halal logo / certification mark and Halal Certificate is always maintained by the relevant WHT subsidiary.
- 2.2. When providing a copy of the issued Halal Certificate to the third parties / uploading it in various sources, the Client is obliged to provide a copy exactly corresponding to the original Certificate issued Halal Certificate (including all annexes to the Certificate).
- 2.3. WHT Group allows the marking of Halal certified products, produced by its Clients, with the Halal logo / certification mark provided by the relevant WHT subsidiary together with the provided Unique Identification Number (UIN) which, together with the Halal logo / certification

mark, must be used for the certified production's labelling during the validity of the Halal Certification Agreement and issued Halal certificate.

- 2.4. WHT Group's Halal logo / certification mark can only be used on the products for which the Halal Certificate is issued and that are listed in the Certificate or its Annex.
- 2.5. The Client is obliged to use only the Halal logo / certification mark provided by the relevant WHT subsidiary on its products and in all external and internal documents. WHT Group Halal logo can be used for certified products, documentation directly related to the production of certified products and marking of the premises/tools/equipment used for the production of certified products.
- 2.6. The Halal logo / certification mark is provided to Clients by the relevant WHT subsidiary in a working format. Its design/ratio of parameters cannot differ from those provided by the relevant WHT subsidiary, the logo should be clearly visible on the labels/packages of the product and cannot be covered by other inscriptions/logos.
- 2.7. A Client is required to mark all Halal certified products intended to be sold as Halal with the Halal logo / certification mark and the UIN provided by the relevant WHT subsidiary and to pre-agree all new / amended labels of the Halal Certified products, intended to be sold as Halal, with the relevant WHT subsidiary and start the production of labels only after the receipt of the written confirmation.
- 2.8. A Client is obligated to use the Halal logo / certification mark and / or WHT Group name only for products for which a Halal Certificate is issued, only use the Halal logo / certification mark provided by the relevant WHT subsidiary (in the original or black and white colour), only together with the UIN stated at the bottom of the Halal logo / certification mark and only use the Halal logo / certification mark during the validity of the signed Halal Certification Agreement and the issued Halal Certificate. All Clients are strictly forbidden to use any name / logo / mark / symbol, brand name, advertisement or slogan against the Islamic values and beliefs.
- 2.9. A Client shall use a secure tracking and traceability system. In this system, each produced and Halal certified product, intended to be sold as Halal, shall be marked separately. The system shall ensure that the product is original and Halal at all stages of the supply chain. It is mandatory for all unit packages of Halal certified products, which are intended to be sold as Halal and outer shipping packages to be labelled with Halal logo / certification mark and UIN. Labelling shall be secure, stamped / glued, inaccessible and indelible, and shall not be completely or partially covered by other labels / stickers / information;
- 2.10. WHT Group representatives are obligated to regularly check the Halal logo / certification mark usage by its Clients.



### **3. HALAL LOGO / CERTIFICATION MARK AND HALAL CERTIFICATE USAGE IN CASE OF HALAL CERTIFICATE EXPIRY, SUSPENSION, WITHDRAWAL**

- 3.1. A Client is forbidden to use (terminate the usage) of any promotional material, in which references to Halal certification are provided if the validity of Halal Certificate is terminated, expired or revoked. A Client is obligated to terminate the usage of Halal logo / certification mark in all internal and external documents, labels and remove the copy of the issued Halal Certificate from all the sources immediately after the expiration of the Halal Certification Agreement (if a new version of the Agreement is not signed) or when if validity of the issued Halal Certificate is terminated, expired or revoked. In the case of the Halal Certificate suspension or withdrawal a Client is obligated to return the original copy of the issued Halal Certificate (including all the Annexes to the Halal Certificate) to the relevant WHT subsidiary via the registered mail within the 10 (ten) working days from the date of suspension / withdrawal.
- 3.2. A Client commits to liquidate all product labels, stickers, etc. marked with the Halal logo / certification mark within 10 calendar days from the expiry of the Halal Certification Agreement and the Halal Certificate, and to provide the relevant WHT subsidiary with a document / act confirming this. In the event of failure to comply with these obligations, a Client shall pay a fine stated in the Halal Certification Agreement. Within the 30 (thirty) calendar days from the date of the submission of the label liquidation act or from the day when the deadline for the fulfilment of the obligation has expired, the relevant WHT subsidiary has the right to visit the Client by giving the 7 (seven) calendar days' notice and verify that the Client has liquidated all product labels, stickers, etc. on which the Halal logo / certification mark was used. If during the check or any time later it is discovered that the Client has not fulfilled these obligations, the Supplier has a right to demand the Customer to pay a fine stated in the Halal Certification Agreement. This fine is considered to be a minimum WHT Group's loss and does not deprive the relevant WHT subsidiary of the right to claim any other losses resulting from the unlawful use of the Halal logo / certification mark experienced by WHT Group.

### **4. UNAUTHORISED USAGE OF HALAL LOGO / CERTIFICATION MARK OR HALAL CERTIFICATE**

- 4.1. The relevant WHT subsidiary can inform the Customer in writing about the not agreed usage of the Halal logo / certification mark or of the use of Halal logo / certification mark for uncertified products. In this case a fine stated in the Halal Certification Agreement will be imposed on the Customer and the validity of the Halal Certification Agreement and the Halal Certificate can be suspended or terminated.
- 4.2. In case the WHT Group Halal logo and/or the issued Halal Certificate is used incorrectly, the relevant WHT subsidiary informs the Client about the need to immediately stop the unauthorised usage of the Halal logo and/or the issued Halal Certificate and imposes a penalty stated in the

Halal Certification Agreement. If the Customer misuses the WHT Group Halal logo and/or the issued Halal Certificate again, the Halal Certificate is suspended or cancelled. In the absence of immediate corrective actions from the Client's side, WHT appeals to the District Court of the relevant country.

- 4.3. In a case of unauthorised usage of the WHT Group Halal logo and/or the Halal Certificate by the third parties not bounded with any of WHT's subsidiaries by the Halal Certification Agreement the relevant WHT subsidiary immediately appeals to the District Court of the relevant country.

## **5. MONITORING OF HALAL LOGO / CERTIFICATION MARK USAGE**

The representatives of all WHT subsidiaries shall constantly monitor the usage of WHT Halal logo / certification mark and regularly check it:

5.1. During surveillance and re-certification audits:

- a. Check of packaging, website, labels where WHT Halal logo / certification mark is used.
- b. Cross-check of SKUs with those listed in the Halal Certificate.
- c. Photo documentation of logo placement can help track compliance over time.

5.2. Through online monitoring

- a. Manual checks: Regularly review the websites and social media of certified clients.
- b. Google Image Search: Upload the logo and search for where it appears.
- c. Brand Monitoring Tools (like *Brand24*, *Mention*, or *VisualPing*): Track unauthorized online use.

5.3. Through physical monitoring

- a. in local supermarkets
- b. in the supermarkets of export countries (when visiting those countries).

## ANNEX 1 – VERSION HISTORY

| <u>Version, date</u> | <u>Responsible person</u> | <u>Clause</u> | <u>Amendments</u>        |
|----------------------|---------------------------|---------------|--------------------------|
| V1,<br>01/04/2025    | Jekaterina<br>Azimova     | -             | Initial document created |